

The Science of
**HEMISPHERIC
INTEGRATION™**



By Al & Marilyn Sargent



The Science of

Cognitive-Emotional Re-Alignment with HEMISPHERIC INTEGRATION™

Now that's a big title with a lot of science-specific words,
but it really means just one thing:

**Hemispheric Integration™ teaches you how to access your
"other mind's eye" and unlock your full potential.
Imagine being able to understand and access your
brain as it was designed to be used!**

Cognitive Emotional Re-Alignment with Hemispheric Integration™
is the scientific process of how to train the brain to encode and
decode experiences accurately.

Why is this important?

Because you, and everyone else, is encoding and decoding
information from the world around us AND within us.

Sometimes that information is not accurately
encoded or decoded in your brain.
This is where problems can occur.



Have You Ever Had An Apple?

Now, what 'apple' came to mind when you were asked that question?
Was it red or green? Was it a Granny Smith, Gala, or Golden Delicious?

Or was it a computer product?

And what memories came up associated with the word 'apple'?

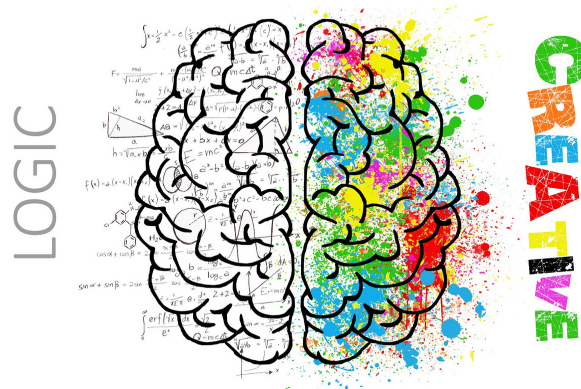
What were the feelings, the sights, the sounds, the emotions?

*Notice how just one word could mean so many different things
to so many different people?*

Even if the word 'apple' meant almost the same thing to two different people who are communicating with each other, the particular nuances of their individual understandings could make the communication difficult.

Now consider this: **Your brain has two distinct hemispheres**, each with their own way of processing information.

Is it possible that they aren't talking the same language to each other?



Current scientific studies confirm that the hemispheres don't always
'see eye-to-eye'.

**That means that it is a very real possibility that both sides of your brain
may not see, hear or feel the same thing when something happens.**

And this is where the internal tension and potential external conflicts happen.



Amygdalae Schmygdala

Before the brain 'thinks' about something, nearly all of the stimuli funnels through the small almond shaped parts of the brain called the amygdala.

The amygdala processes and assigns an **emotional component**, or a **relationship evaluation**, to each stimulus.

Then sends the information and stimuli to various centers of the brain where it is then 'thought' about.

Now this is a great system when these stimuli, the person's deep-rooted beliefs

and the emotional component match-up.

But when any of these don't, **you could get stuck.**

For example, some people have phobias.

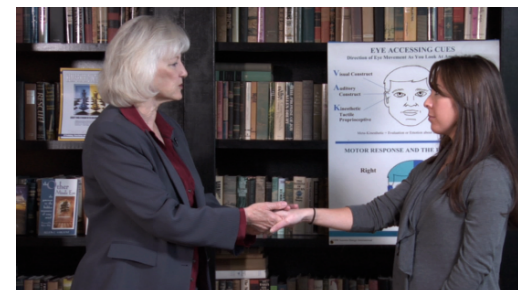
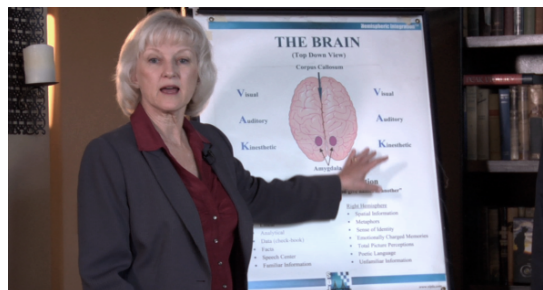
Some fear snakes, or flying in an airplane, or riding a motorcycle.

But not everyone has the same fear which means that phobia is usually a learned coping behavior.

What is it a coping behavior for?

That answer is exactly what the **Hemispheric Integration™** process reveals.

And once someone knows what the phobia was a coping behavior for, they are able to see more clearly and able to easily release the trigger.



Who Discovered Hemispheric Integration™?



This Guy & This Gal

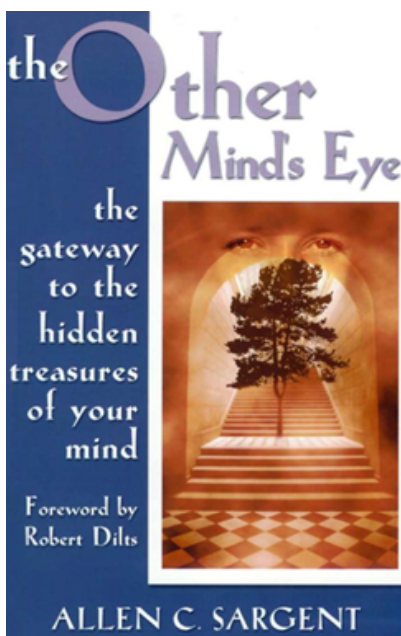


**AL & MARILYN
SARGENT**



Al Sargent's discoveries about the differences in perceptions of each mind's eye led to his discovery of Internal Dominant Eye Accessing. Detailed in his book,

The Other Mind's Eye: The Gateway to the Hidden Treasures of your Mind,

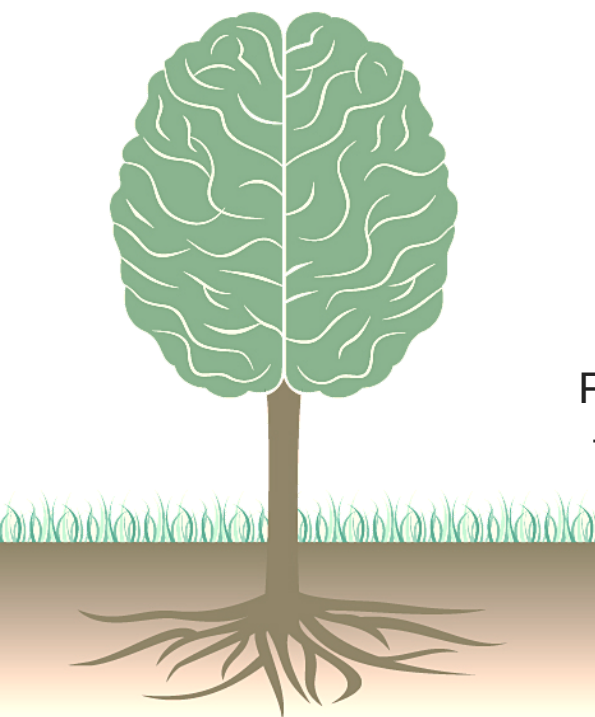


Al illustrates how the process works and the therapeutic processes Success Design International effectively work.

Hemispheric Integration™ allows both sides of the brain to effectively communicate information to each other. With a deep understanding of the brain's structure, its functions and how language forms our perception of the world and ourselves you achieve the results you deserve.



Hemispheric Integration™ and the structures of the brain ARE SIMPLY MIND-BOGGLING!



But it doesn't have to be.

Your thoughts help shape how you perceive your reality. And some of those thoughts are deeply embedded in your body. So, in other words, your thoughts shape your experiences.

For some people, this understanding doesn't seem to make sense. "But I think positive thoughts, so why do I keep getting something I don't want?"

The answer is exactly as the illustration shows:
it lies in the deep roots of your thinking.

HEMISPHERIC INTEGRATION™

**Get to the Core of the Issue
Reveal What's Really Going On
Permanently Heal It**

**The time it takes to heal most issues
can be exceptionally quick!**



It Works!

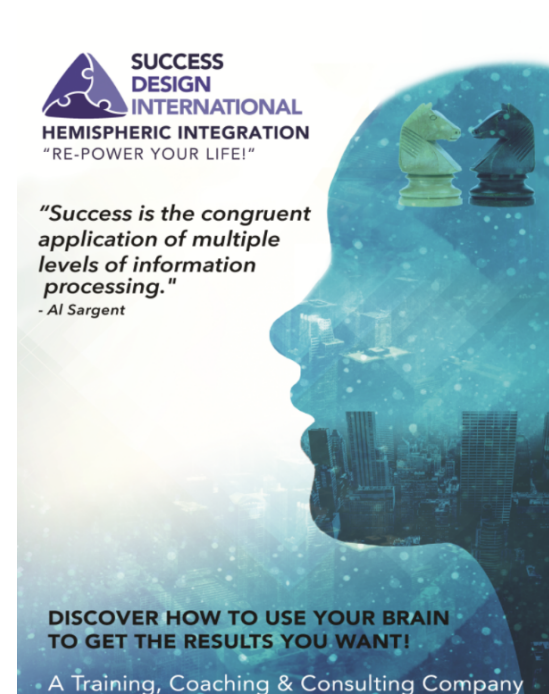
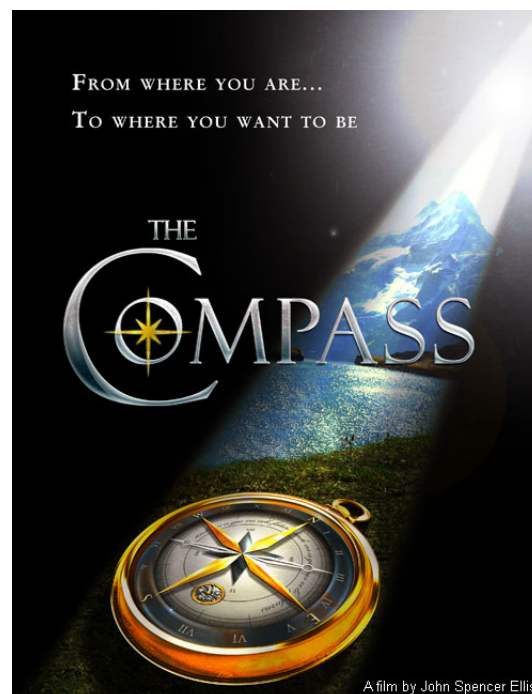
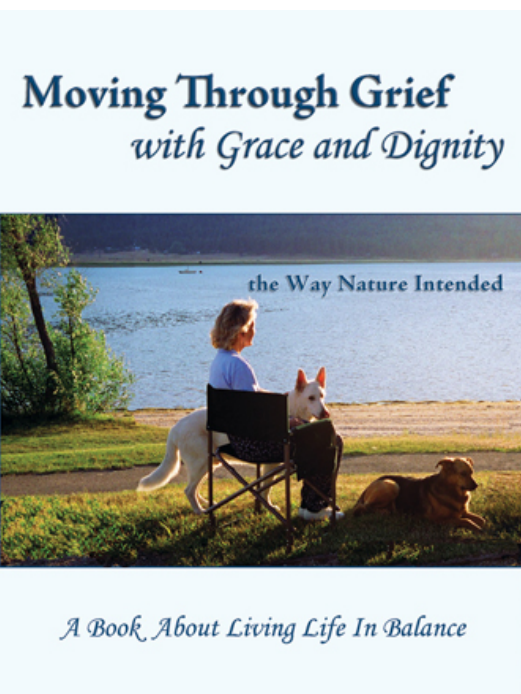
The most important aspect of Hemispheric Integration™ is... it works.

And that's what really counts.

While there are many therapies available, and most of them have great results, **Hemispheric Integration™** gets to the core of the issue, reveals what's really going on, and permanently heals it.

How do you use it?!!!

TURN THE PAGE



How to Use the Hemispheric Integration™ Levels Chart

The following template can be used to *Move Through Grief with Grace and Dignity*, or to **Create a Solid Sense of Self and Resolve Conflicts**, or a myriad of other issues that come up in our lives.

The center column of the chart indicates the 6 levels that our brain connects with life. When there is a challenge, we look at what levels are involved and where the change had to occur.

Once we are aware of that, we are able to go through the questions appropriate for our subconscious and resolve the issues.

CLARIFY THE LEVEL OF THE CHALLENGE:

- Find what has been Deleted, Distorted, Generalized or Assumed
- Ask the Questions The Chart
- Discover what is Incongruent, Missing or Identify Resources
- Decide What Information May Need Updating, or What New Skills are Needed

SEEK SOLUTIONS FOR WIN-WIN RESULTS:

- Define the Goal
- Find the Level(s) for a Solution
- Make sure Beliefs Support the Values
- Make a Plan to Full in Resources Necessary
- Learn to Negotiate for Success



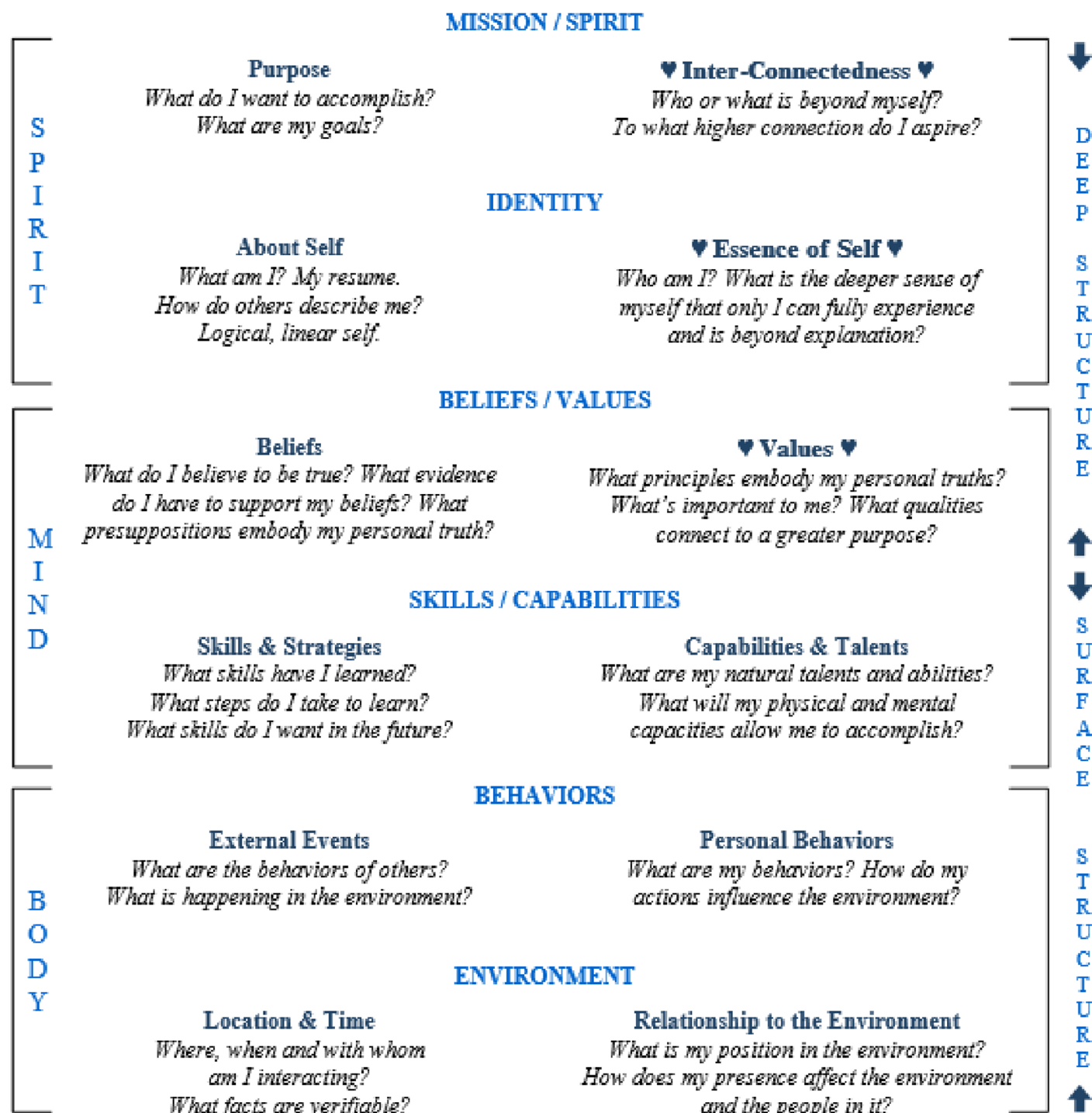


HEMISPHERIC INTEGRATION™

LEVELS OF AWARENESS, EXPERIENCE, AND INFLUENCE

LEFT HEMISPHERE (External) I.Q.

RIGHT HEMISPHERE (Internal) E.Q.

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Hemispheric Integration™ Levels Chart

You are now able to use the Hemispheric Integration™ Levels Chart
With this powerful tool, you are now able to:

RE-POWER YOUR LIFE!

- Update Communication Skills – personal growth, leadership, and build healthy relationships.
- Moving Through Grief with Grace and Dignity – releasing unnecessary suffering so you can thrive and live in balance.
- Release Phobias – release anxieties and PTSD.
- Strategic Action Plans – for C-level executives, managers and sales teams to develop better negotiation skills for increasing success and the bottom line.
- Learning How to Learn – effective strategies and tools for those with learning difficulties such as ADD and ADHD, memory skills, and phobias connected to education.

**FOR YOUR FREE
CONSULTATION:**

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